

the children's hospital at Westmead

Fabulous Fundraising Ideas

Here are some tips and fundraising ideas to help you get started. If you have any questions or concerns don't hesitate to contact us.

There are endless ways you may choose to raise funds but remember all your activities must be authorised by us via our Fundraising Application Form. Here are some activities that have worked in the past:

FUN EVENTS

- Sell Cadbury chocolates (you buy for \$1, sell for \$2)
- Mufti day or bad tie day at work
- Hold an exhibition of art or hand painted designs by local personalities
- Organise a Christmas, Valentines or fancy dress ball or dinner
- Fancy dress party (60s, medieval, Halloween, cartoon)
- Trivia and/or Karaoke Nights
- Movie Night (at home or hire a cinema)
- Sausage sizzle
- Lamington or pie drive
- Community concert or fete
- Car rally
- Golf Day
- Band night at your local pub
- Disco or barn dance
- Group bus tour e.g. shopping trip
- Lolly Guessing Competition
- Payroll contributions from staff (could be matched by employer?)
- Auction e.g. sports memorabilia
- Culture lunches / picnics with a per-plate entry fee
- Novelty days – mufti days, shave heads and theme days ...charge a gold coin or more!
- Odd jobs such as car washing, lawn mowing, ironing, painting
- Wine Tasting Event
- International Food Day at work or school
- Monthly Raffles
- Host Carols by Candlelight
- Cake or book stall
- Organise a 10 pin bowling night
- Group trip to the theatre or races
- Fashion parade
- Cocktail party
- Take donations for a morning tea
- Organise a paint ball day
- Buy CHW Christmas cards to send to your customers and suppliers, overprinted with your logo and personal message
- Give a donation to The Children's Hospital at Westmead in lieu of corporate gifts at Christmas
- Footy Tipping Competition (half of funds raised donated to CHW, half to winner)
- Celebrate a birthday, engagement, wedding, anniversary or house move by asking for donations to CHW in lieu of presents (we have special envelopes for this)
- Take part in a walk-a-thon, marathon or bike ride or organise a sporting day or event – a day at the races, a day playing cricket or a golf/tennis day

Fabulous Fundraising Ideas cont...

Individual Challenges – get sponsored to:

- Complete a bike ride or swim
- Create the world's longest congo line
- Complete a dare
- Complete a walkathon
- Walk to work every day
- Jump out of a plane
- Face your phobia
- Wear a cataract mask for a day
- Shave your head
- Go in a fun run
- Bungy jump
- Complete an eating challenge (hot dogs, worms?)
- Give up smoking
- Stop swearing (or get a swear tin)
- Wear no shoes for a week
- Cross dress for a day

Other ideas

Get your friends, your sports club, the local church or other community groups to support your fundraising challenge. The more helpers you have the more networks you will have access to.

Some organisations will match donations made by their staff – ask your company if they will match the amount you have fundraised – it is tax deductible to the company.

Promote your fundraising activities through your work intranet or newsletter.

Contact your community media (local newspapers and radio stations) and tell them what you are doing for us – they may publish a story about what you are doing to help to promote your event.

Email, phone, write to or visit everyone you know to tell them what you are doing. They may have a useful contact, some new ideas or offer to help sell raffle tickets.

Ensure that you get maximum value from your fundraising efforts... if you involve an interesting guest speaker or celebrity in your event guests could pay to have their photo taken with the celebrity and get it autographed

You, your colleagues and/or friends might like to volunteer here at the Hospital or help out with our annual Special Events such as Bandaged Bear Day or the Teddy Bears Picnic.
