

Department Name

the children's hospital at Westmead

Corporate Benefits

Corporate Gifts

The Children's Hospital at Westmead has an extensive merchandise and Christmas card range, including coffee mugs, t-shirts, pens, umbrellas and business card holders. You could consider using The Children's Hospital at Westmead's merchandise as corporate gifts for their clients and staff.

Through purchasing Hospital merchandise you would once again be assisting the Hospital through raising funds whilst promoting the fact that they are supporting the Hospital.

Fundraising Events

Holding fundraising events such as mufti-days, sports competitions, balls or raffles may be a way of encouraging staff to work together to help the children at the Hospital. A fundraising event could be as easy as holding a mufti-day once a month where each staff member gives a donation for wearing casual clothing.

The events could be arranged directly by the staff. Different departments may like to set challenges for each other as to who can raise the most money over a period of time!

Internet Link

The Hospital web site provides health information for families as well as information on the services that we offer. A link could be created between The Children's Hospital at Westmead web site and your web site.

This would not only provide your customers with the opportunity to access safety messages but would highlight the relationship between you and the Hospital.

Matching Gifts

You may like to offer to match any money that is raised by staff members each year. Matching gifts could be promoted to the staff as a way of supporting their fundraising efforts.

Matching gifts can provide a positive and marketable way of making a Corporate Donation.

Payroll Contribution Scheme

The payroll scheme is designed to allow individual staff members to play a direct role in helping raise funds for The Children's Hospital at Westmead and Bear Cottage, by giving a donation directly from their pay each pay period.

The Account Manager would work with your Pay and Human Resources departments to develop an effective and easy way of promoting the program and administering the donations made by staff members through their pay.

OH & S – Loss Time Initiative

This is an incentive scheme for the employees to have no lost time. Money is donated on their behalf by you in appreciation of their good effort at work. The employees benefit by knowing they contribute to the hospital and you benefit by reducing lost time thus reducing costs. Also the employees, shareholders and potential shareholders see you as a good corporate citizen. The staff could also be encouraged to financially participate in this scheme, maybe as penalty for not meeting targets etc.

Volunteering

Each year The Children's Hospital at Westmead runs two major events, Teddy Bears Picnic and Bandaged Bear Day. Both of these events raise a large amount of money for the Hospital but both require support from the Community.

Your staff would be provided with the opportunity to volunteer for these events by selling bears on Bandaged Bear Day and by volunteering at The Teddy Bears Picnic.

Annual Report

You would be listed in the Hospital's Annual Report as major supporters. This enforces your sustainable corporate reputation.

Bandaged Bear Newsletter

An article promoting the support provided by you would feature in one of the four editions produced each year of the Bandaged Bear Newsletter. The Bandaged Bear Newsletter is mailed to over 40,000 community, corporate and individual Hospital supporters.

Through this means of opening up the channels of communication to the public, you are increasing the mutual respect and trust which is essential for understanding and meaningful partnerships with the surrounding community.

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